



**ANN HRAYCHUCK**  
STATE REPRESENTATIVE

March 2, 2010

**Testimony of Rep. Ann Hraychuck  
Before the Assembly Committee on Rural Economic Development  
Regarding Assembly Bill 771**

Good morning, Chairman Garthwaite and committee members. I appreciate the opportunity to provide you with information about Assembly Bill 771.

The number one priority of Assembly Democrats is to get our economy back on track by boosting business and creating family-supporting jobs. One of the ways to do that is by ensuring Wisconsin workers have access to the right training, no matter where they live in the state. At a time when our business climate is changing, funding for worker retraining programs is critical.

This legislation will provide \$710,000 to purchase and install equipment within the existing Wisconsin Job Center network to complement the existing video conferencing system in four job centers (Madison, Jefferson, Sauk, and Marquette). Last year the South Central Wisconsin Workforce Investment Board piloted a video conferencing program and demonstrated significant financial savings. Pat Schramm, the Executive Director for the Workforce Development Board of South Central Wisconsin, is here to testify today. She can provide specific details on how this technology has been successful in the south central part of the state.

Video conferencing is on the cutting edge of high tech job training, and allows a trainer in one city to simultaneously assist job seekers in multiple locations throughout the state. For example, an interview preparation workshop being taught in Milwaukee could be broadcast to Janesville, Wausau, Phillips, Tomah and Green Bay. Currently this training would likely occur at only one Job Center at a time. By offering trainings through video conferencing, you can increase access to trainings while simultaneously decreasing cost through reduced staff time and travel.

Once the additional video conferencing infrastructure is in place, the Wisconsin Workforce Development Association projects \$1.84 million in savings over the next five years. This savings will be reinvested into the video conferencing system.

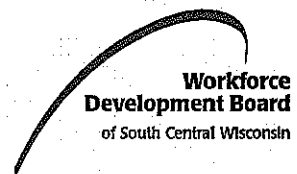
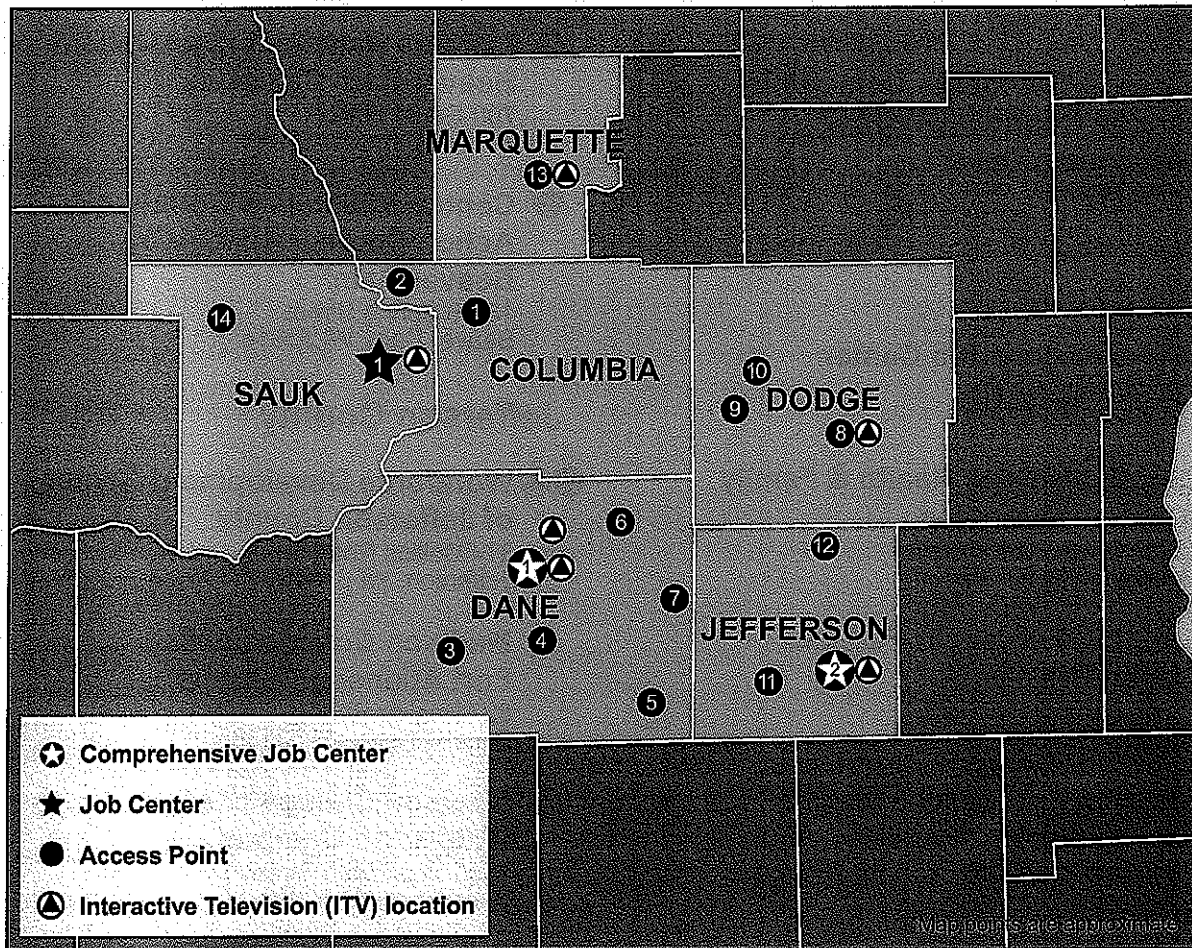
Sites for this new technology will be located in rural and mid-size communities throughout the state. The regional boards also plan to develop partnerships with local agencies—such as school districts and UW-Extension—in other communities to add more potential training sites.

Thank you for your consideration. I would be happy to answer any questions that you may have.





## WorkSmart Service Areas South Central Wisconsin



The Workforce Development Board of South Central Wisconsin collaborates with employers and employees in Columbia, Dane, Dodge, Jefferson, Marquette, and Sauk counties to promote a healthy economy. The Board continually seeks innovative solutions to the economic changes that face today's workforce. Funding sources for programs include the Workforce Investment Act of 1998.



## WorkSmart Locations

### South Central Wisconsin

#### Columbia County

- ① **Madison College (MATC)**  
**Portage Campus**  
330 West Collins Street  
Portage, WI 53901
- ② **Central Wisconsin Community**  
**Action Council (CWCAC)**  
**Wisconsin Dells**  
1000 Highway 13  
Wisconsin Dells, WI 53965

#### Dane County

- ★① **Dane County Job Center**  
1819 Aberg Avenue  
Madison, WI 53704
- ③ **South Madison Health & Family**  
**Center—Harambee**  
2202 South Park Street  
Madison, WI 53713
- ④ **Joining Forces for Families**  
**Allied Drive\***  
2349 Allied Drive #123  
Madison, WI 53711
- ⑤ **Joining Forces for Families**  
**Stoughton\***  
125 Veterans Road  
Stoughton, WI 53589
- ⑥ **Joining Forces for Families**  
**Sun Prairie\***  
18 Rickel Road  
Sun Prairie, WI 53590
- ⑦ **Community Activities Program**  
**(CAP) Cambridge**  
211 South Street  
Cambridge, WI 52523
- ① **Workforce Development Board**  
**of South Central Wisconsin**  
3513 Anderson Street Suite 104  
Madison, WI 53704

#### Dodge County

- ⑧ **Dodge County Office Building**  
143 E Center Street  
Juneau, WI 53039
- ⑨ **Moraine Park Technical College**  
**Beaver Dam Campus**  
700 Gould Street  
Beaver Dam, WI 53916
- ⑩ **Central Wisconsin Community**  
**Action Council (CWCAC)**  
**Beaver Dam\***  
134 S Spring Street  
Beaver Dam, WI 53916

#### Jefferson County

- ★① **Workforce Development Center**  
**of Jefferson County**  
874 Collins Road  
Jefferson, WI 53549
- ⑪ **Madison College (MATC)**  
**Fort Atkinson Campus**  
827 Banker Road  
Fort Atkinson, WI 53538
- ⑫ **Madison College (MATC)**  
**Watertown Campus**  
1300 West Main Street  
Watertown, WI 53098

#### Marquette County

- ⑬ **Marquette County Service Building**  
480 Underwood Avenue  
Montello, WI 53949

#### Sauk County

- ★① **Sauk County Job Center**  
522 South Boulevard  
Baraboo, WI 53913
- ⑭ **Madison College (MATC)**  
**Reedsburg Campus**  
300 Alexander Avenue  
Reedsburg, WI 53959